

R.Iconic

PREMIUM COLLECTION
PENTHOUSES & TOWNHOUSES

Everything Considered

SPACES TO ENRICH
THE LIVES OF THOSE
WHO CALL IT HOME

PREMIUM COLLECTION

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A THOUGHTFUL DESIGN RESPONSE



Uninterrupted bay views

*Artist's Impression

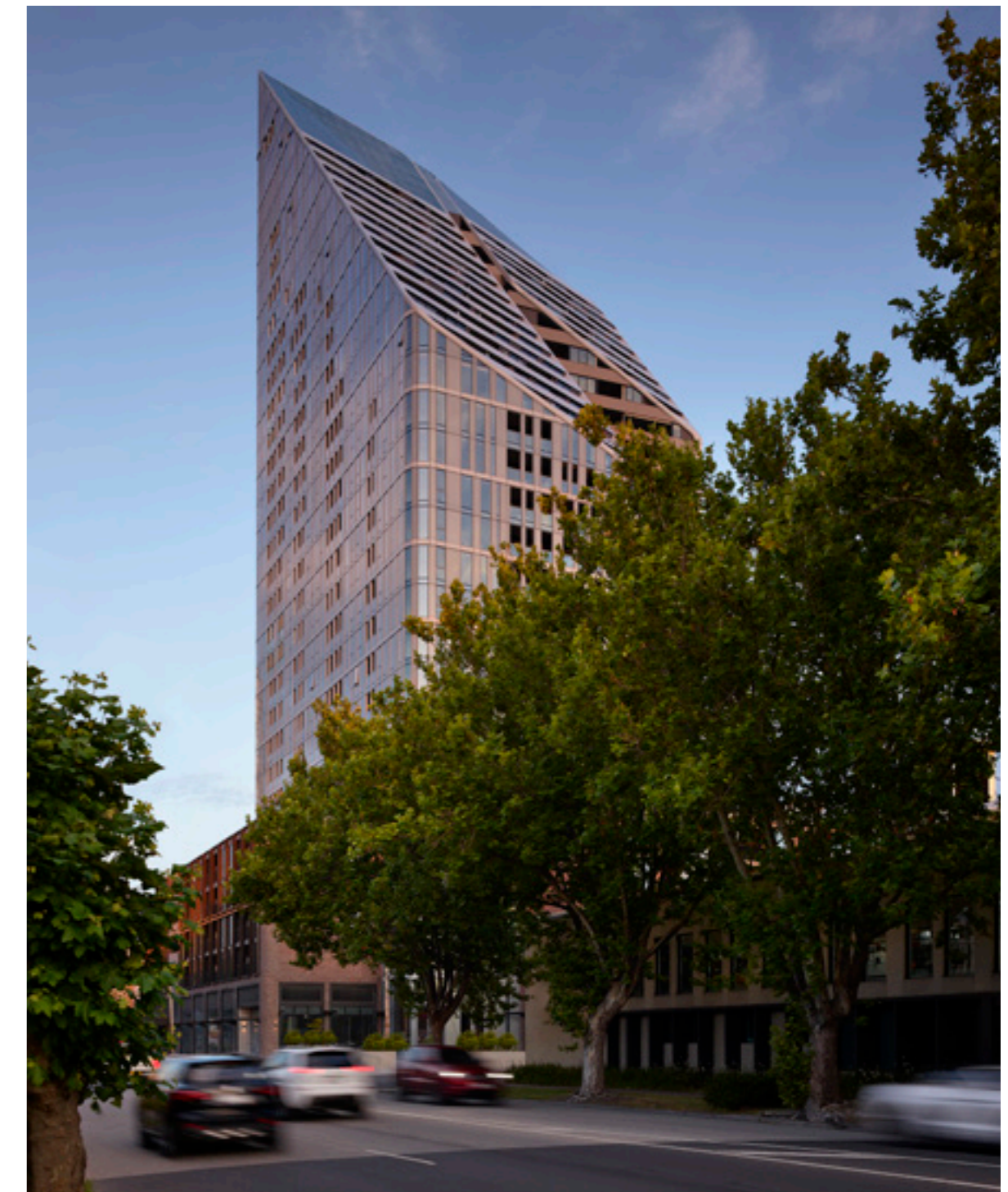
R.Iconic represents a glittering marker of change for apartment living through an exclusive amenity offering in this changing pocket of South Melbourne.

A shifting silhouette

R.Iconic's form, silhouette and expression transforms and moves with the city. Seemingly different from the bay to the city, but always unmistakably R.Iconic.

Park abounds

The one-acre of private parklands presented to residents on the Level 5 Podium complements an address enveloped by public parklands.





ARTFUL LIVING ON A GRAND SCALE

PENTHOUSE



CONSIDERED & UNCOMPROMISING



A cascading staircase transcends onto grand indoor and outdoor living spaces that look out to water and city views, bringing sophistication to a new level.



Ascending a striking feature spiral staircase, residents are greeted by ambient living spaces. The penthouse offers a bespoke design experience framed by stunning, uninterrupted terraced views of Port Philip Bay.



Distinguished by a double level void that opens to grand open spaces, the Penthouse is a consummate entertainer, unrestrained in luxury and scale.

ELITE ENTERTAINING



TRANSFORM EVERY
SOCIAL GATHERING

Designed by internationally-acclaimed interior designer David Hicks, each residence has been appointed with impressive kitchen areas inclusive of natural ambient lighting, decorative and functional features that are sure to make any social gathering a highlight.



The heart of the Penthouse, the kitchen, houses world-class Gaggenau appliances, an elongated marble island, wine cabinet and walk-in butler's pantry. An abundance of natural light illuminates off classic finishes of marble, bronzed glass and timber.

Offering the tactile pleasures of timber floorboards underfoot, the interiors convey the finest quality and craftsmanship, making each residence the perfect home to host impressive dinner parties or relax with friends.



R.Iconic benefits from the suburb's low residential height restrictions looking out to the water, which allows for unrivalled, never-to-be-built-out views across Port Phillip Bay.

ELEGANT IN CHARACTER

SUB PENTHOUSES



AN OASIS OF SERENITY & CALM



*Artist's Impression

Sub penthouses have carefully considered ensuites which honour classic finishes of marble, bronzed glass and timber, an abundance of natural light, timber floorboards, oversized balconies, as well as ample storage.



Ensuite bathrooms feature a deep soaking tub, thoughtfully placed with backgrounds of soothing earthy tones featuring floor-to-ceiling windows for unobstructed, inspirational views.



Spacious living areas extend from the kitchen and flow onto generous outdoor balconies, providing residents with a space to entertain or relax and unwind.

A TIMELESS SOPHISTICATION

TOWNHOUSES





UNRIVALLED AND UNPARALLELED



Areas of relaxation and entertainment are complemented by softened edges, controlled curves, and pure circular forms to deliver stylistically cohesive interiors, aimed to ground you.



An abundance of serene, light-filled spaces define this unparalleled townhouse offering.

Each residence has been carefully designed for elevated living, with floor-to-ceiling windows that invite daylight into every room.

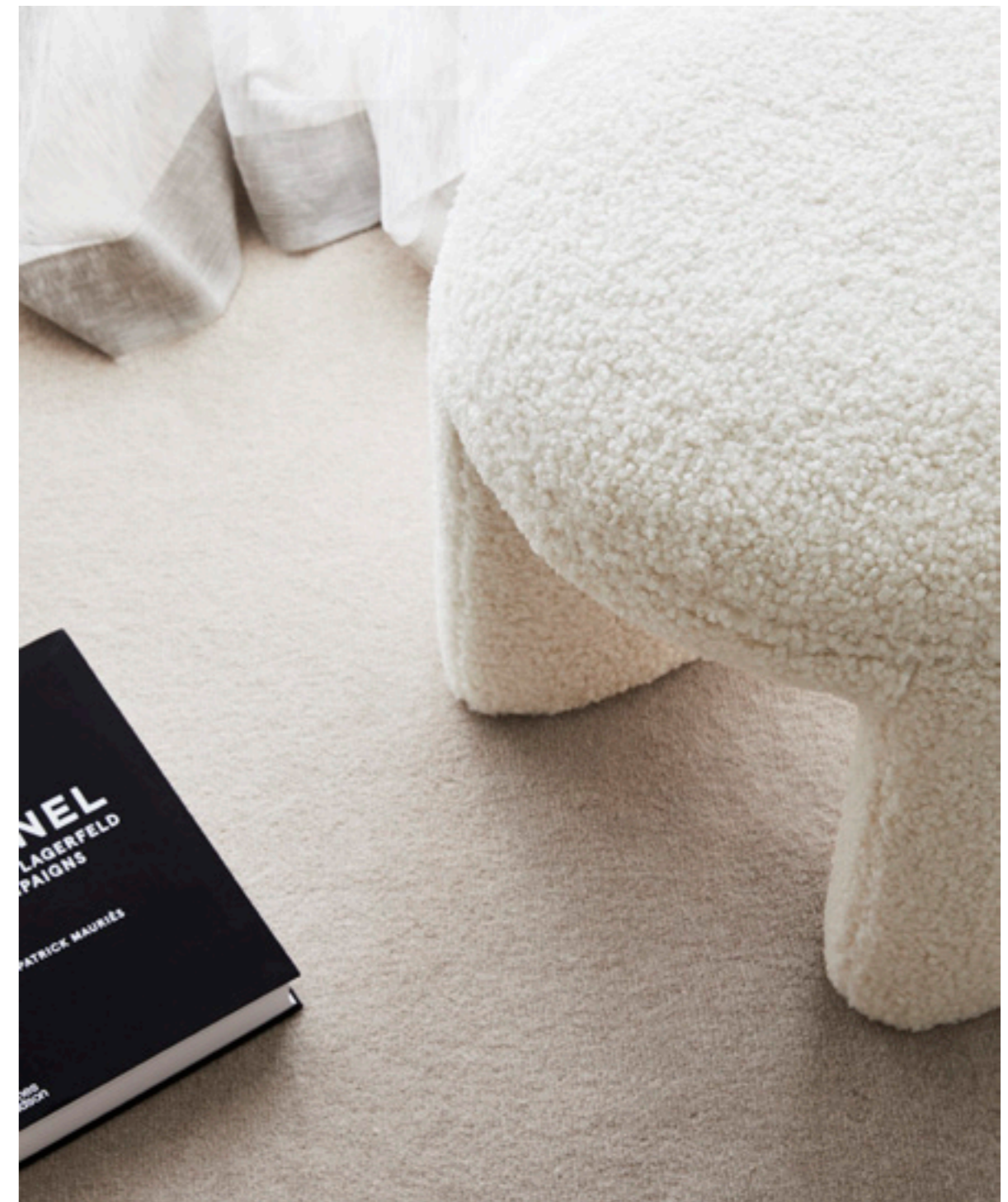
Swathed in soothing tones and luxury finishes, residences feature oversized balconies for residents' own private outdoor havens.

Blending refined living with the hallmarks of wellness and relaxation, residences exude timeless tranquility.



The kitchen features Miele appliances, a marble island and walk-in butler's pantry. The abundance of natural light illuminates off classic finishes of marble, bronzed glass and timber.

INTERIORS BATHED IN NATURAL LIGHT



The master bedroom features oversized built-in wardrobe space and a master ensuite with a vanity and freestanding baths.



Each townhouse features private outdoor terraces with expansive uninterrupted parkland views immersed in natural light, for effortless and elevated tranquil living.

AMENITY AS AN EXTENSION OF HOME



At R.Iconic, lifestyle is everything. Our thoughtful curation of amenities provides residents the luxury of time spent living well, with each offering carefully considered to embrace modern day concepts of wellness, work and entertainment.

Unlocking the ultimate in exclusive amenity, residents can access a backyard featuring an acre of lush landscaped private podium gardens, by the renowned landscape designer, Paul Bangay.

PAUL BANGAY

Life Advantage

A carefully curated selection of plants forms an elevated outdoor oasis, creating a living, breathing link between the building's interior and the outdoors. All seamlessly link to the neighbouring leafy longitudinal park and proposed green spaces alongside Normanby Road.

Redefining Health and Well-being

An endless array of lifestyle options come into play with the building's wellness-oriented amenity program. Outdoor fitness stations, an Infinity Running Track, play areas for families and children, a zen garden and outdoor swimming pool are coupled with private dining garden pavilions, outdoor barbeques and a fire pit to complete R.Iconic's '360-degree wellbeing' lifestyle approach.





Take in breathtaking, panoramic views in the Horizon Lounge – an exclusive amenity offering reserved for penthouse, sub penthouse and townhouse residents.

Showcasing uninterrupted vistas of the city, the bay and beyond through striking floor-to-ceiling windows, residents can relish exclusive access to a space of unrivalled sophistication.

SOUTH MELBOURNE

A COMMUNITY OF CONVENIENCE



WHERE CHARACTER AND CONVENIENCE ALIGN



[01]

South Melbourne fuses the best of both worlds, combining the vibrancy of the city with the relaxation of the bay. As a result of this versatile lifestyle, both individuals and internationally recognised developers have flocked to the area, illustrating the value of this highly sought-after suburb.

Excitingly for new residents and for locals who've been in the area for years, investment in the locality has had a positive flow on effect within the community, improving the retail, wellbeing and lifestyle offerings of the area.

R.Iconic boasts access to all that makes Melbourne the celebrated city that it is.



[04]



[02]



[03]

[01]
Port Phillip Bay

[02]
CBD Retail

[03]
South Melbourne eateries

[04]
R.Iconic

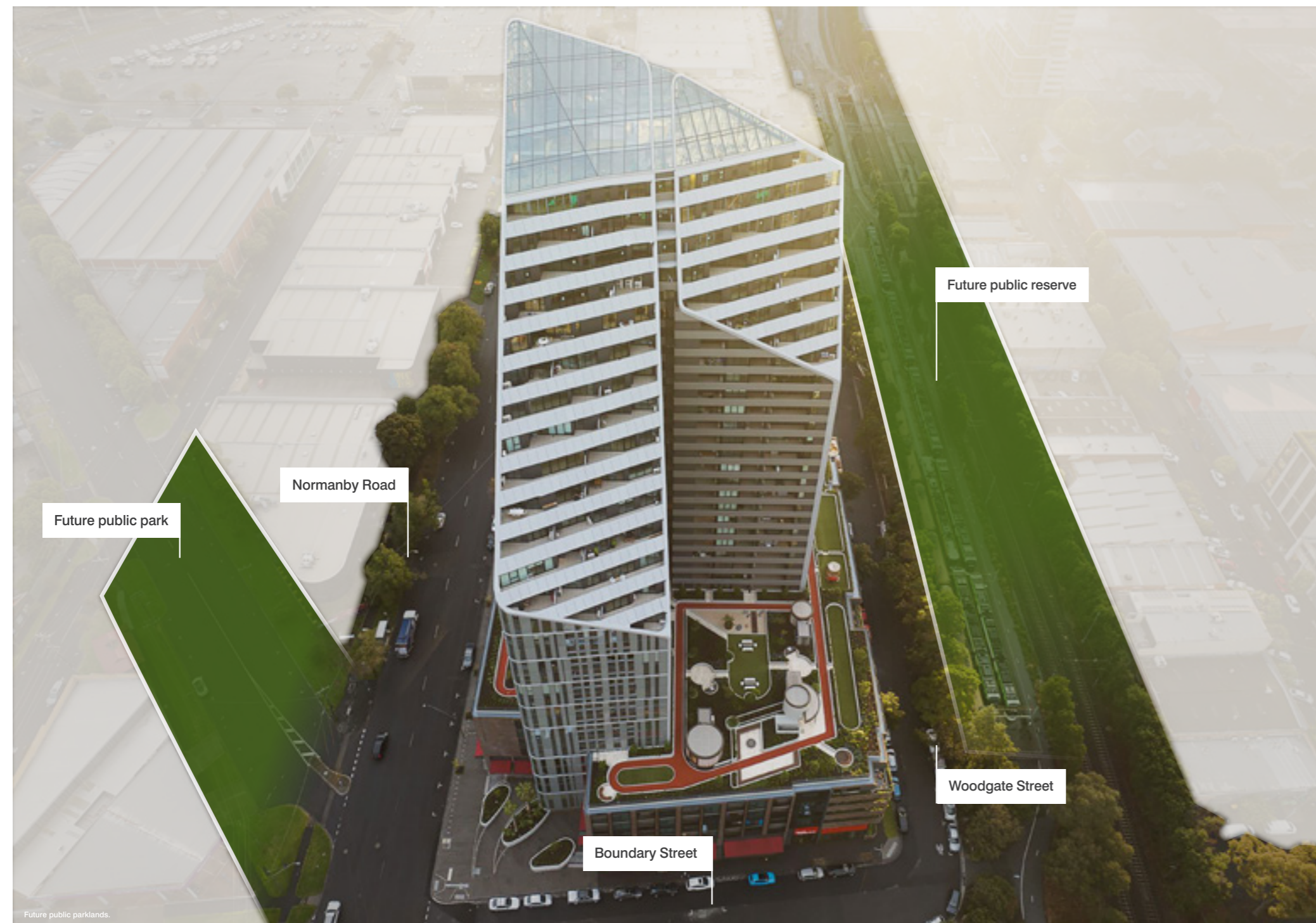
Celebrate the outdoors and relish the acres of new green open spaces, reserves and public parklands that border R.Iconic.

Normanby Road serves as the link between the city and South Melbourne, which is now recognised as Australia's largest urban growth precinct.

Both the Montague precinct and Normanby Road are slated to be completely transformed into a fully landscaped space that's both visually striking and pedestrian friendly, ideal for bookending the day with a morning and evening stroll. This rejuvenation will extend to Woodgate Street along the south-east boundary of R.Iconic,

allowing residents to enjoy the calming qualities of thoughtfully crafted green spaces.

Normanby Road will be transformed into a lively street with safe pedestrian access and a key cycling connection through the precinct. Flanked by expansive proposed parklands and bordered by pristine landscaping, R.Iconic will benefit from a surrounding streetscape that breathes light and leafiness.



Coles Local.

Residents can now enjoy the convenience of a Coles Local grocery store without having to leave the building. As one of Australia's leading retailers, Coles Local provides high quality produce for customers right across the country, and is now providing their services to both the residents of R.Iconic and the locals of South Melbourne.



Liquorland.

Ideally positioned for sunset tipples or last-minute celebrations, Liquorland offers residents an extensive selection of wine, beer, and spirits, all just a few steps away from their front door.

LIQUORLAND

One of Melbourne’s most desirable bayside neighbourhoods, the leafy, exclusive enclave of South Melbourne offers a lifestyle of culture for locals in the know.

Café’s & Dining

1. Rubira’s
2. North Port Hotel
3. Railway Club Hotel
4. Higher Ground
5. Komeyui
6. CBCo Brewing
7. The Albion
8. O’Connells Hotel
9. Golden Fleece Hotel
10. Montague Park Food Store
11. Foxtrot Café
12. Half Acre
13. Ciao Cielo
14. Starward
15. Frontside Food & Wine
16. Kirk’s Wine Bar
17. Hazel
18. DOC Pizza & Mozzarella Bar
19. The General Assembly
20. Melbourne Cellar Door
21. Melbourne Public
22. South Wharf Promenade

Shopping & Retail

23. DFO South Wharf
24. South Melbourne Market
25. Coles Local at R.Iconic
26. Liqourland at R.Iconic
27. Melbourne Central
28. Emporium

Entertainment

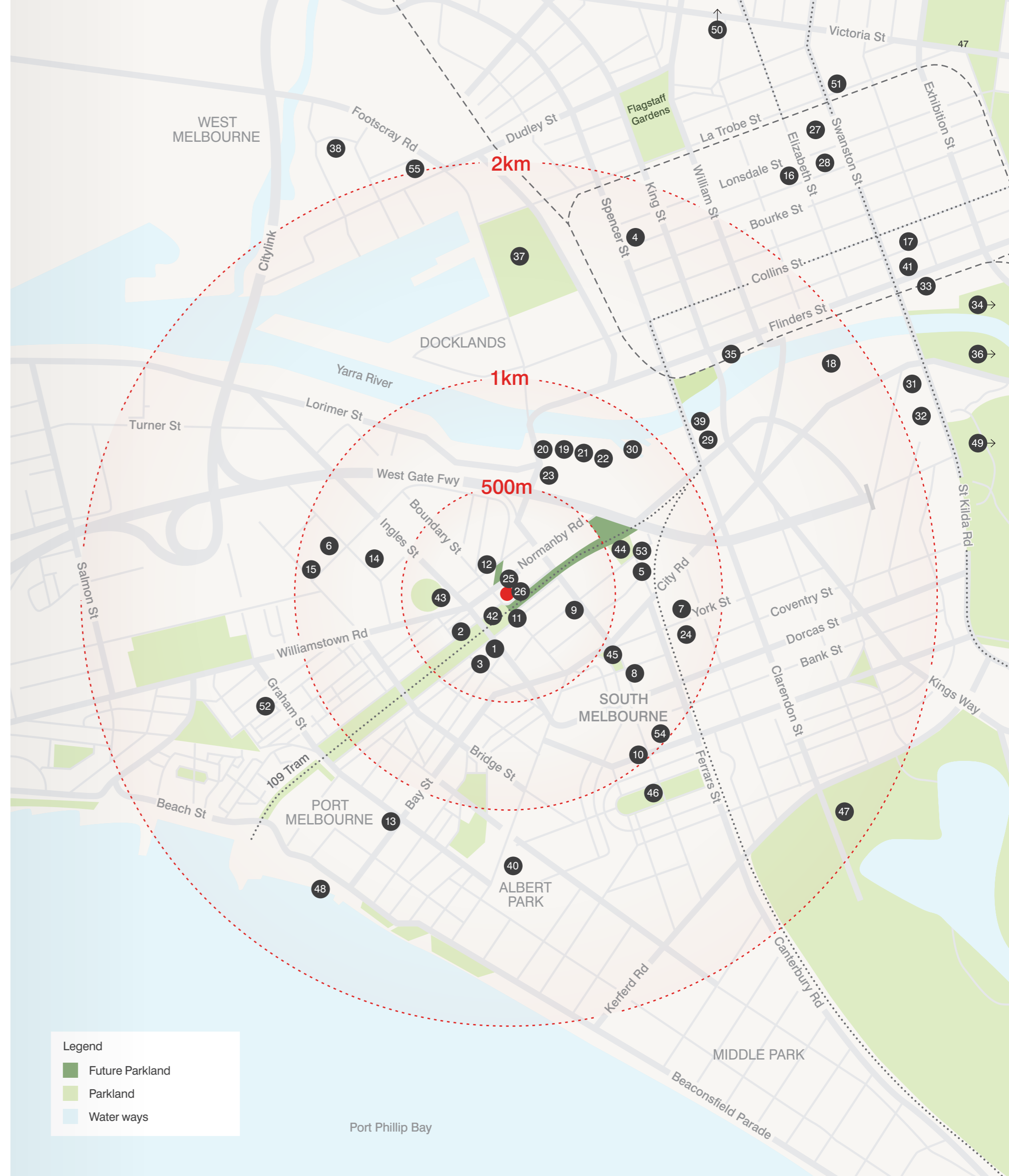
29. Crown Melbourne
30. Melbourne Convention & Exhibition Centre
31. Arts Centre Melbourne
32. National Gallery of Victoria
33. ACMI
34. Melbourne Cricket Ground (MCG)
35. Sea Life Melbourne Aquarium
36. Melbourne & Olympic Parks
37. Marvel Stadium
38. HOYTS Docklands
39. Village Cinemas Crown
40. Sunset Cinema Melbourne
41. Hosier Lane

Parks & Recreation

42. Fennell Reserve
43. North Port Oval
44. Kirrip Park
45. Sol Green Reserve
46. St Vincent Gardens
47. Albert Park
48. Port Melbourne Beach
49. Royal Botanical Gardens

Education

50. University of Melbourne
51. RMIT Melbourne
52. Port Melbourne Primary School
53. South Melbourne Primary School
54. Galillee Regional Catholic Primary School
55. Docklands Primary School



Legend

- Future Parkland
- Parkland
- Water ways

Benefiting from an array of proposed retail and amenity in the immediate area, R.Iconic will boast access to a number of premium offerings and everyday necessities along Normanby Road.

● Hospitality

- 1. Cafe
- 2. Deli
- 3. Bakery
- 4. Italian Restaurant
- 5. All Day Café

● Retail

- 6. Coles Local
- 7. Liquorland

● Services

- 8. Wellbeing
- 9. Day Spa
- 10. Co-Working

● Future Retail

- 11. – 20. Proposed Retail Tenancies

● Transport

- 21. Light Rail
Trams 109, Stop #126
6-min to CBD
3-min to Port Melb Beach



CULINARY CROSSROADS, COSMOPOLITAN COMMUNITY



[01]

South Melbourne has become the hub for Melbourne's great food and culture. Home to one of Melbourne's star attractions, the South Melbourne Market, the suburb is awash with a deep-rooted foodie scene, from fine dining establishments to hidden gems popular with locals.

A nexus for art, culture and entertainment, rich in heritage and botanical beauty, R.Iconic is a welcome addition to its distinguished neighbourhood.

At the heart of South Melbourne, a bustling community lies. Home to Melbourne's oldest continuing market, where locals and tourists alike come to immerse themselves in the sights, sounds, and flavors of the city.



[02]

[01]
Golden Gate Hotel[02]
The Albion[03]
South Melbourne Market

[03]



[01]

[01]
Bellota Wine Bar

[02]
Half Acre

[03]
Golden Fleece Hotel



[02]



[03]

FINE DINING AND LOCAL FAVOURITES



[01]

When strolling along the stunning esplanade that lines Port Melbourne Beach, you'd be forgiven for thinking you were further than just a few kilometres from the city. Set against the picturesque backdrop of the bay, Port Melbourne is the ideal spot to soak up the sunshine and salty sea air without travelling far from R.Iconic. Treat yourself to a leisurely bike ride along the coastline, brave the cool waters for a refreshing morning swim, or enjoy a bite at one of the many popular eateries dotted along the bay.

Port Melbourne offers a wealth of gourmet culinary experiences and hidden gems waiting to be discovered. Stunning views of the bay will leave you enchanted and eager to explore.



[03]



[02]

[01]
Port Phillip Bay

[02]
Ciao Cielo

[03]
Railway Club Hotel

GOURMET DINING & MELBOURNE'S BEST EXPERIENCES

Whether you're exploring laneways or indulging in world-class dining, Melbourne CBD is a vibrant hub that will leave you captivated and inspired by all the city has to offer.



[01]

[02]

Bask in the unique energy of one of the most exciting cities in the world. A melting pot of culture, Melbourne is home to a thriving music scene, award-winning restaurants and bars as well as galleries and fashion boutiques. When it comes to dining, you are spoilt for choice. From Michelin starred restaurants to cheap and cheerful delights along the bustling streets, Melbourne's CBD has it all.



[03]

[01]
National Gallery of Victoria

[02]
Melbourne Dining

[03]
Hosier Lane



[01]



[01]

[01]
Luxury Retail Shopping

[02]
Royal Botanic Gardens



[02]

ENTERTAINING LUXURY AT EVERY TURN

Opulent accommodations, high-end dining experiences, and endless entertainment options, Southbank and Crown is a paradise for those seeking the ultimate indulgence.



[01]



[02]



[03]



[04]

Perched alongside the Yarra River is Southbank, a strip known for its celebratory mood and fabulous bars and restaurants looking out over the water. Forever buzzing, Southbank truly comes alive as the sun sets and the city lights up.

Crown Casino is part of this much-loved precinct, complete with high-end shopping and a range of dining and

entertainment options. Be enchanted by Crown's nightly fireball display, catch a movie at the cinemas or enjoy a nightcap at one of the floating bars along the Yarra River.

Whether you're seeking a relaxed pre-theatre lunch or a lavish night to remember, Southbank has something for all.

[01] Komeyui

[02] DOC Restaurant

[03] Crown Premium Retail

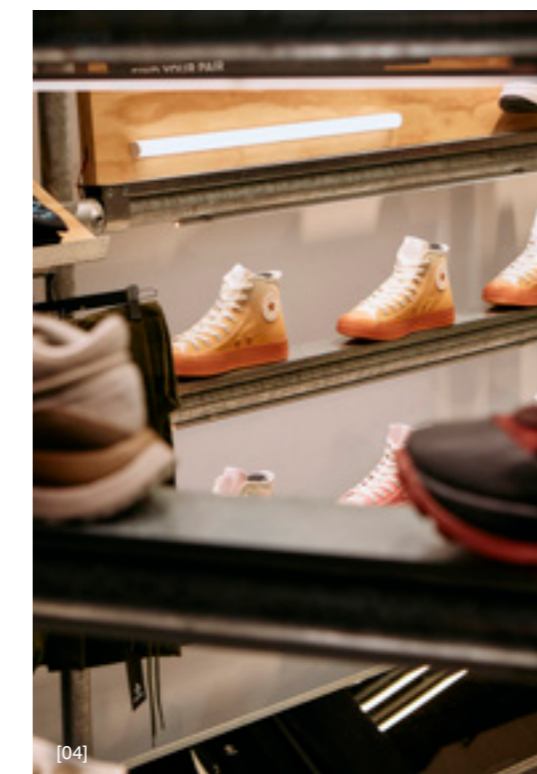
[04] Southbank Promenade

GLOBAL BRANDS, INTERNATIONAL TASTES

Offering an unparalleled experience that combines iconic brands with international cuisine and stunning waterfront views, South Wharf is the ultimate destination to indulge in the best of Melbourne.



South Wharf is one of the city's most bustling hubs, home to some of the best shopping and dining in Melbourne. Spend your day exploring the shopping scene at the always lively South Wharf DFO, brimming with incredible brands at accessible prices. Enjoy a crisp glass of wine and a snack while soaking in the electric atmosphere at one of the many riverside bars or eateries on the Wharf Promenade. Just a short walk from R.Iconic, South Wharf is the ideal spot to while away a Melbourne day.



[01] Melbourne Public
[02] South Wharf Promenade
[03] Melbourne Cellar Door
[04] DFO Retail

ICONIC PARTNERSHIPS

DAVID HICKS



David Hicks

“We were able to create a series of unique floorplans that embraced the connection between inside and out, something very rare in apartment living.”

Interior Designer, David Hicks

David Hicks is an internationally acclaimed interior and building design practice. Founded in 2001 and based in Australia with an office in Los Angeles, USA, Principal David Hicks leads a team of likeminded, highly motivated interior designers and architects.

David Hicks specialises in providing bespoke design experiences for private residences, residential developments, hotels, restaurants, retail stores and corporate offices.

Observations from his travels permeate highly detailed spaces, for a design aesthetic that favours storytelling over trends. A thoughtful approach sees David Hicks interiors across the globe; from the Middle East, to Asia and the Hollywood Hills, international acclaim follows. A layered yet refined vision makes his interiors amongst the most sought-after in Australia. Having designed residences in the most illustrious locations, David Hicks is indisputably a master of extraordinary spaces.

PAUL BANGAY



Paul Bangay

“My favourite part is the garden where people sit and relax and enjoy themselves. I love the deep garden beds and the seating areas providing places to escape and discover.”

Landscape Architect, Paul Bangay

Widely regarded as the foremost garden designer in Australia today, Bangay's clients include a roster of the most prominent figures in business and culture. His extensive list of projects span private and public commissions in Australia and New Zealand, as well as further afield in Europe, North America and the West Indies.

R.Corporation's CEO and Founder Andrew Rettig and Bangay have been working together for over a decade across multiple projects. They possess truly aligned philosophies about the treatment of outdoor spaces and the integral role green space plays in people's lives, especially now when people are spending more time in their home living spaces than ever before.

R.CORPORATION A PROVEN TRACK RECORD

R.Corporation has a multi-award-winning 23 year track record and 100% completion rate. More than 4,600 satisfied residents, retailers and companies choosing to live and work in our 30 buildings across Melbourne attest to how we always deliver on our promises.

Andrew is personally involved in every detail of the living and lifestyle experience ensuring R.Iconic stands as a beacon of the passion he has for property development.

Andrew Rettig, Founder & CEO
R.Corporation

Developer
R.Corporation

As part of a family with a successful history in the property, investment and finance market for over 50 years, Andrew Rettig is a second generation industry leader at the helm of R.Corporation, the business he founded in 2000.

After a degree in banking and finance followed by an accomplished career, Andrew saw a need to add greater value for property investor clients by providing a unique, innovative, streamlined off-the-plan purchase and ownership experience. From the outset, Andrew's progressive, highly-personal approach has been underpinned not only by the strong family values that he grew up with, but also those he now shares with his wife and children.

Andrew's integrity and commitment to everything he does mirrors R.Corporation's commitment to creating iconic neighbourhoods and long-term relationships for the benefit of future generations.

Contact R.Corporation

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riconicmelbourne.com.au

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may elect to add a stage or not to proceed with any stage or any other component of the development. The vendor may elect to deliver or not to deliver the whole or any part of the second tower, including any amenities proposed to be included in the second tower. The vendor may also re-order any staging. The vendor makes no promise, warranty or representation in relation to any other developments on land adjoining or nearby to the development. The contract of sale will contain the entire agreement between the purchaser and vendor in connection with its subject matter and the contract of sale, together with the vendor statement, will supersede any information contained in this document or otherwise provided to the purchaser, any previous agreements or understandings between the parties and any promises, warranties or representations in connection with its subject matter. Purchasers should carefully check the building plans and specifications included in the contract of sale before signing it. Prospective purchasers should satisfy themselves as to the truth or accuracy of any information contained within this document or otherwise provided to the purchaser through their own inspections, searches, inquiries and professional legal, accounting and investment advice, and must not rely on information provided in the relevant contract of sale or lease agreement. Prospective purchasers should obtain professional advice tailored to their specific circumstances before making any decisions. The vendor does not make any representations or give any warranties and disclaim all liability for harm, loss, costs or damage which arises in connection with any reliance on the information in this document. Each prospective purchaser warrants that it understands and accepts the disclaimers and conditions outlined above and the vendor relies on such warranty when entering into a contract of sale with that prospective purchaser. For the purposes of this document, "vendor" means R Corporation Pty Ltd, Melbourne Land 17 Pty Ltd (ACN 612 383 105) ATF R Project 17 Pty Ltd, Melbourne Land 18 Pty Ltd (ACN 612 382 911) ATF R Project 18 Pty Ltd, Melbourne Land 19 Pty Ltd (ACN 612 384 264) ATF R Project 19 Pty Ltd and their associated and related entities, or some of these entities as applicable.

R.Corporation

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