



671 CHAPEL STREET, SOUTH YARRA



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AN ICONIC PERSPECTIVE OF MELBOURNE

Taking its position at the juncture of the Yarra River and Domain precincts, 671 Chapel Street enjoys the most spectacular and lasting views of Melbourne. The impeccable Bates Smart designed residences are a true reflection of their prime location and have been designed to take in stunning vistas all year around, from the verdant Eastern suburbs at first morning light to the glistening city skyline in the golden hues of the sunset.

Melbourne's panoramic skyline is a permanent fixture at 671 Chapel Street. Against changing seasons, the daily rhythm of the city and the flowing Yarra River, the sanctuary of each private residence enjoys a seamless connection with the surrounding environment.



Indicative View



CHAPTER [1]
Vision

A VISION DEFINED BY RARITY AND ENDLESS VIEWS

As the final premium opportunity in this renowned location, 671 Chapel Street completes the vibrant streetscape, celebrates the neverending views, and elevates the area's residential offering to create a new sense of place at the northern end of Chapel Street. This building represents the culmination of Chapel Street's evolution and the rare chance to secure an unrivalled outlook over Melbourne in residences of timeless beauty and distinction.



Artist's Impression

“We set out to unlock the iconic views from 671 Chapel Street, framing the Yarra River, Melbourne CBD and lush surrounds. This design response aims to create a lasting legacy from the very beginning.”

RENATO CALANDRO, HEAD OF CASA



Artist's Impression

To realise this vision, a collective of Melbourne's leading design practices—each with expertise and a deep understanding of residential design in Melbourne's premium market—was assembled. With architecture and interiors by award-winning architects Bates Smart, and landscape design by the revered studio of Jack Merlo, 671 Chapel Street is a timeless building of sustaining quality that will set a new standard for contemporary living in Melbourne.



CHAPTER [2]
Architecture & Design

A REFLECTION OF PLACE

Inspired by the adjoining heritage campus of Melbourne High School with its abundance of green open space, 671 Chapel Street's slender vertical forms create a complementary composition and initiate a dialogue with the heritage buildings. Strongly influenced by this location context, 671 Chapel Street is an inspired and distinctive building that creates a respectful stand-alone presence in the South Yarra skyline.

“The building has always been envisioned as something that is calm and ordered and somewhat in contrast to the newer buildings in this area. We wanted to create a response that feels authentic in its context, while elevating it to a level that unlocks some of Melbourne’s best views.”

JULIAN ANDERSON, DIRECTOR, BATES SMART

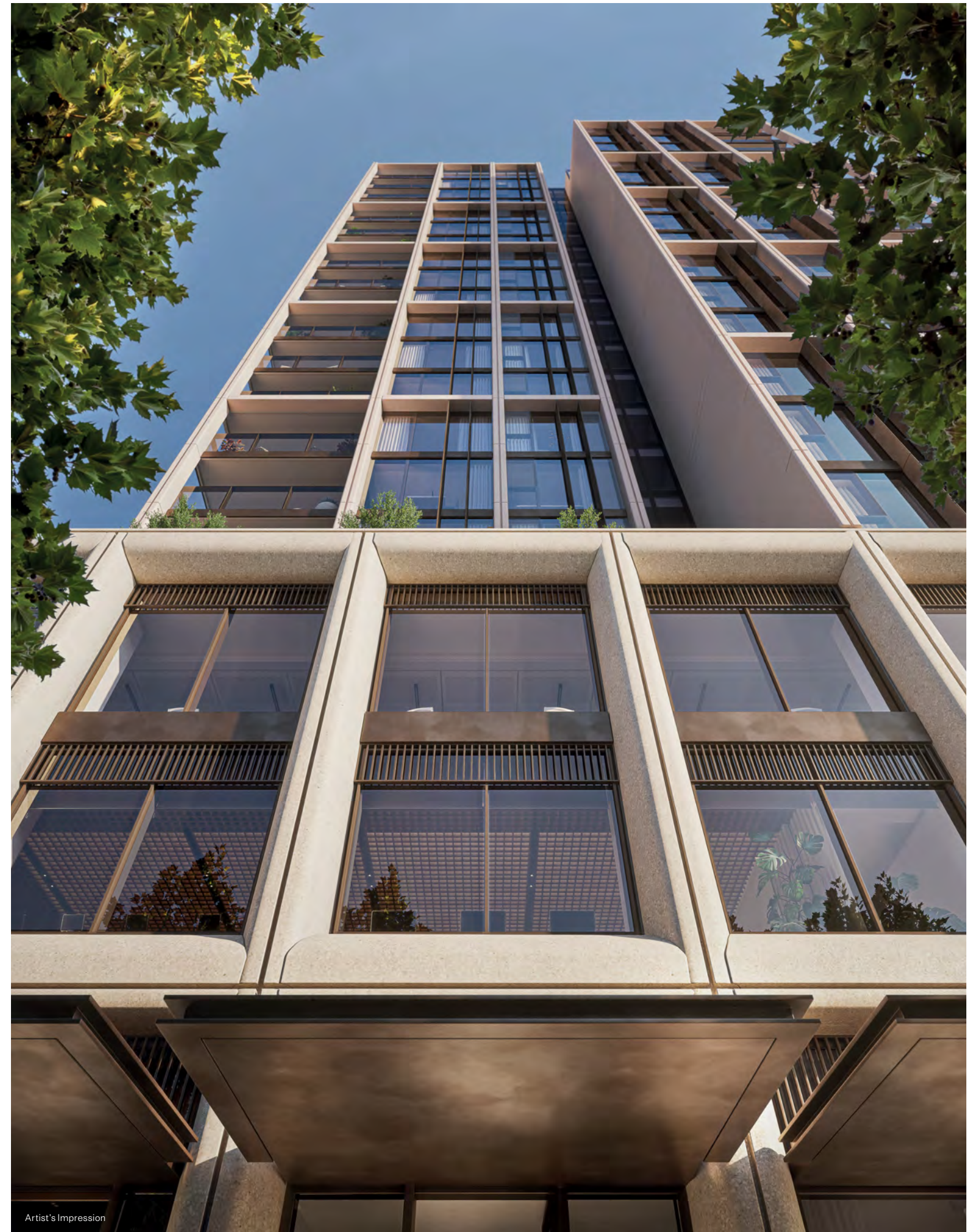


To set its design response apart from the other buildings on Chapel Street, Bates Smart has followed a series of design principles. By distilling the heritage and contemporary contexts of Chapel Street to reveal an ordered architecture inspired by human scale and proportions, Bates Smart has designed a building that is true to its location and surroundings.



A NEW RESIDENTIAL ORDER

From an understanding of Melbourne's rich modernist tradition rises an elegant residential tower, distinguished by its slender form and refined detail. Facade texture and materiality elevate the simple building mass, while the design pays careful consideration to how materials join for a refined, sculptural finish. This design approach adds a depth of detail and texture to shape the play of light and shadow over the building throughout the day.





“We have integrated the landscape throughout the building to create a verdant outlook that soothes and calms. Balancing structure with softness, our design combines Australian natives, specimen trees, evergreen hedging and climbing plants, evolving with the seasons while providing a green sanctuary in the urban context.”

JACK MERLO, FOUNDER, JACK MERLO LANDSCAPING



Artist's Impression

Landscaping is an integral part of the architectural intent at 671 Chapel Street, with ornamental trees offering a formal welcome and layered planters complementing the curves of the entry colonnade. Designed with environmental responsibility and sustainability in mind, residences are developed with the commitment to deliver a 5 Star Green Star rating—a certification that will be provided by Australia's leading Green Star authority, the Green Building Council of Australia (GBCA), on completion.



CHAPTER [3]
Interiors

ILLUMINATING QUALITY AND CHARACTER

Within 671 Chapel Street, spaces are defined by the considered use of natural materials, careful attention to detail and an innate sense of quality. Architectural ingenuity floods residences with warm light and expansive views. Contemporary and calm above all, the interiors create a lifestyle defined by serenity and ease. A finely distilled palette of neutral tones and tactile materials ensure an environment that instantly feels like home.





Artist's Impression



The stone benchtop is the focal point of the kitchen design. With a selection of stones to choose from the interior scheme is finished with a sculptural ribbed timber to the island front, timber floors and the highest quality cabinetry with ample storage.



In the kitchen, horizontal planes of monolithic stone create a relaxed atmosphere and an overriding sense of quality. Crafted joinery and custom cabinetry add detail and texture, enclosing residents in warmth and craftsmanship. Kitchens are equipped with Gaggenau appliances that ensure the height of quality and functionality.



Internal spaces at 671 Chapel Street are canvases for lightplay with large recessed windows and balconies that are perfectly positioned to frame the exceptional views. Enriched by a natural palette of tones and textures that provide maximum warmth and imbue the space with light, the living and dining areas offer a serene and inviting atmosphere.



Artist's Impression



In the bedrooms, a choice between different shades and pile of carpet, offers the opportunity to customise the ambience of these light-filled spaces. All options prioritise comfort and quality.





Artist's Impression

Expressed horizontal lines in the bathroom, reflect the building's gridded approach. Walls and floors are finished with porcelain tiles, while mirrors enhance the sense of openness. Feature lighting adds elegance and a sophisticated touch, infusing the space with a refined sense of quality.





Artist's Impression





Artist's Impression



CHAPTER [4]
Amenity

LIFE UNFOLDS WITH COMFORT AND EASE

Detailed to the highest standards of finish and functionality, the lobby sets the tone for the sophisticated ambience and design of the building. A retreat off Chapel Street, this space invites residents into a world of refined elegance, seamlessly blending with the lifestyle offered within. Dedicated to wellbeing, Level One provides residents with access to state-of-the-art amenities, including a gym, pool and spa, alongside considered spaces for work, entertainment and relaxation.

As the soft form of the exterior columns makes its way inside from the designated arrival porte cochère, residents and visitors are greeted by an exclusive residential lobby, complete with a concierge and lounge.





Artist's Impression



“It’s about creating more than what exists in the residence. There are so many other active and passive recreation spaces that people can enjoy as an extension of their home environment.”

JEFF COPOLOV, DIRECTOR, BATES SMART



Every corner of Level One offers an opportunity to connect, relax or entertain. From coffee with friends in the generous lounge, to hosting an intimate dinner party in the elegant private dining room, each space is thoughtfully curated for every occasion. With the addition of dedicated meeting rooms and workspaces, those managing work and home life can achieve productivity right at home.



Providing an overall sense of well-being and moments of calm, the Level One South amenity space offers soothing sanctuaries where residents can truly unwind. The theatrically lit pool is accompanied by a spa, cold plunge, sauna and steam room, seamlessly connecting to the fully equipped gym. This environment fosters shared moments of restoration, treating residents to the luxury of hotel-style living within the comfort of their own home.



Artist's Impression







Artist's Impression

A ground floor retail space earmarked for a premium hospitality operator will complement the Chapel Street frontage and serve as an amenity for both 671 Chapel Street residents and the public. This offering will integrate the building into the vibrant local fabric.



Artist's Impression



CHAPTER [5]
Location

LIVE
A DIFFERENT
EVERYDAY

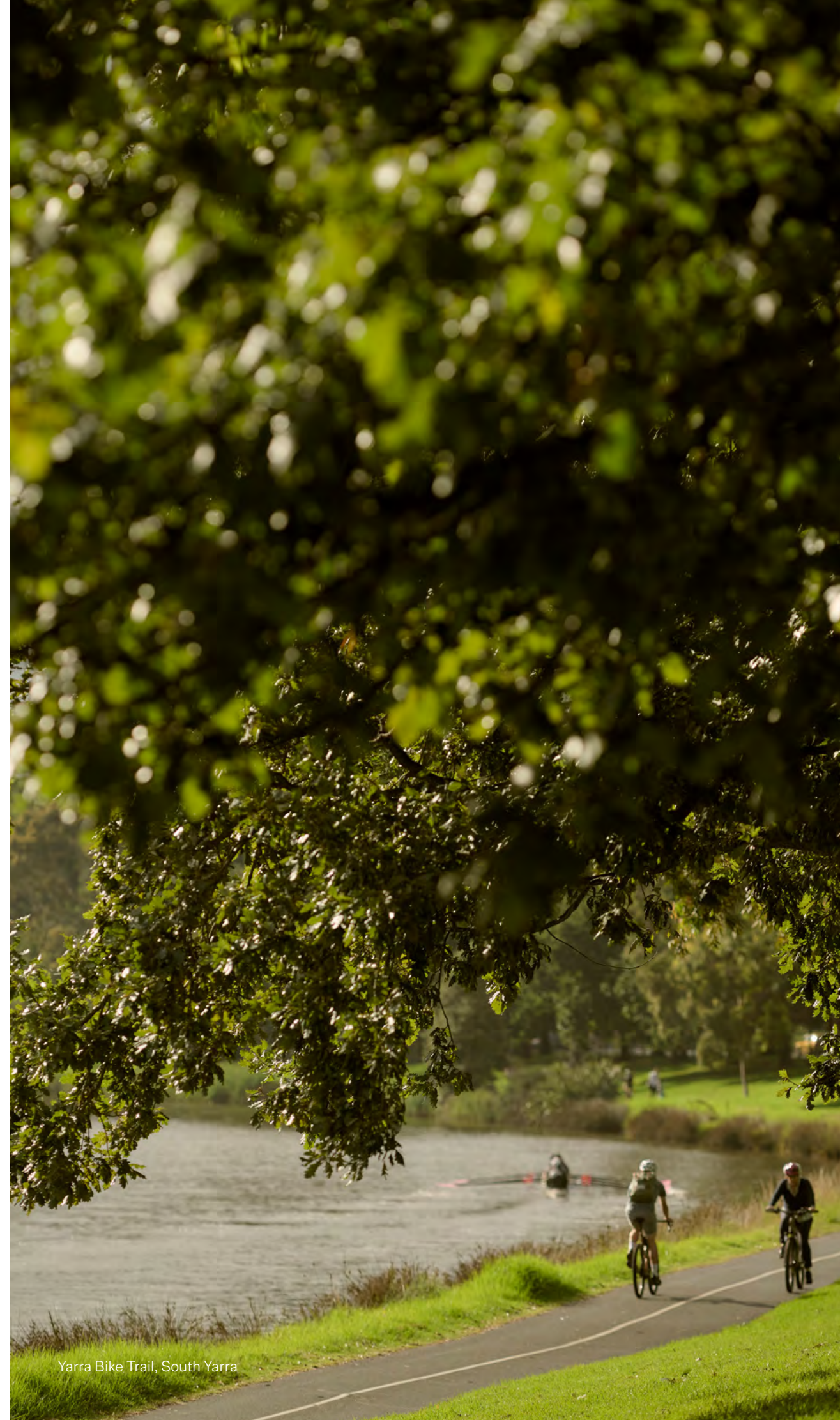
SOUTH YARRA



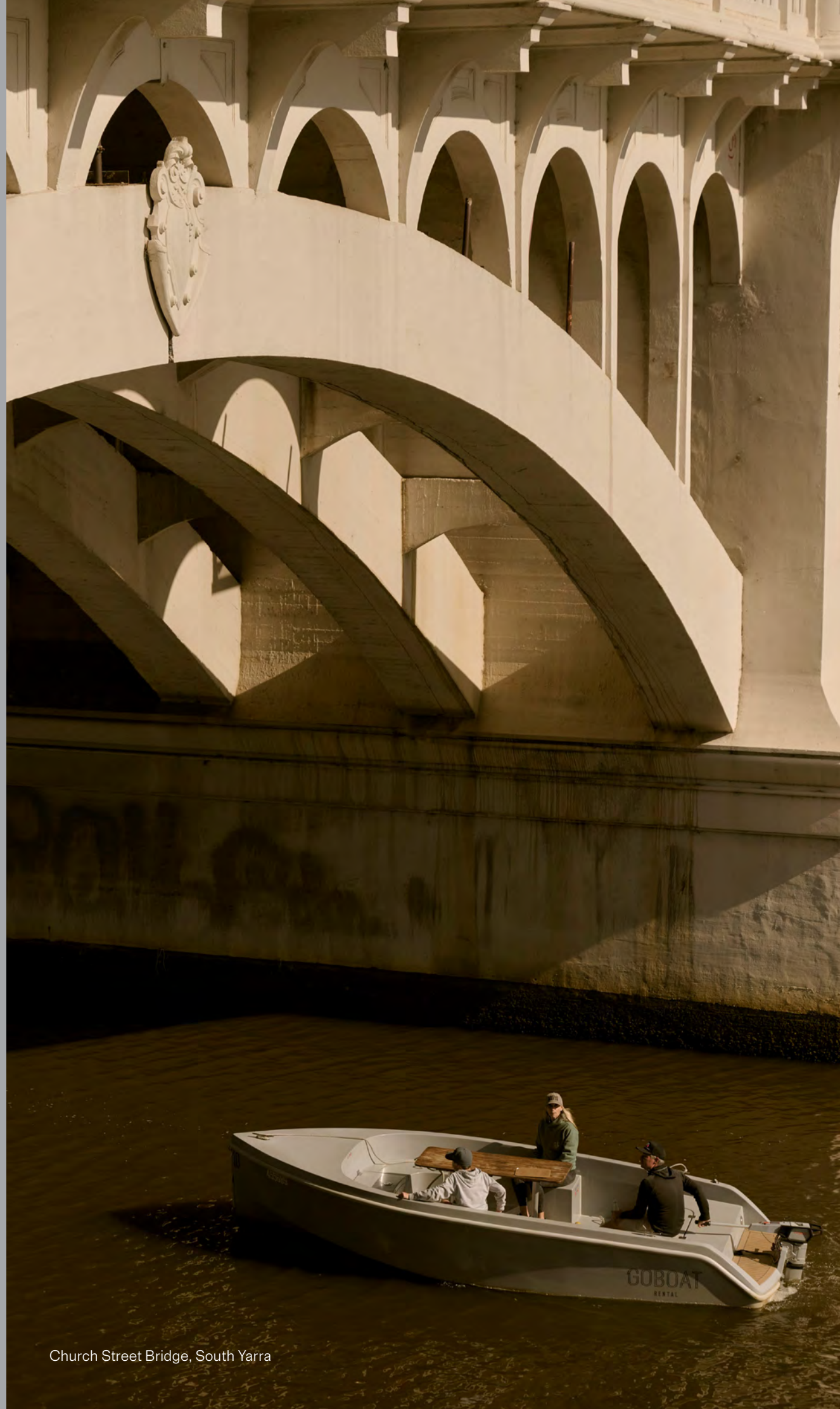
Yarra River, South Yarra

South Yarra is one of Melbourne's most desirable suburbs, offering a cultured and sophisticated way of life. A place to live locally, there's no need to leave your postcode, and yet the heart of Melbourne's CBD, arts and sporting precincts are only moments away.

Located at the top end of Chapel Street, 671 Chapel Street is a stone's throw from the peaceful Yarra River and its surrounding natural tranquility, while minutes from the immersive sights and sounds of South Yarra.



Yarra Bike Trail, South Yarra

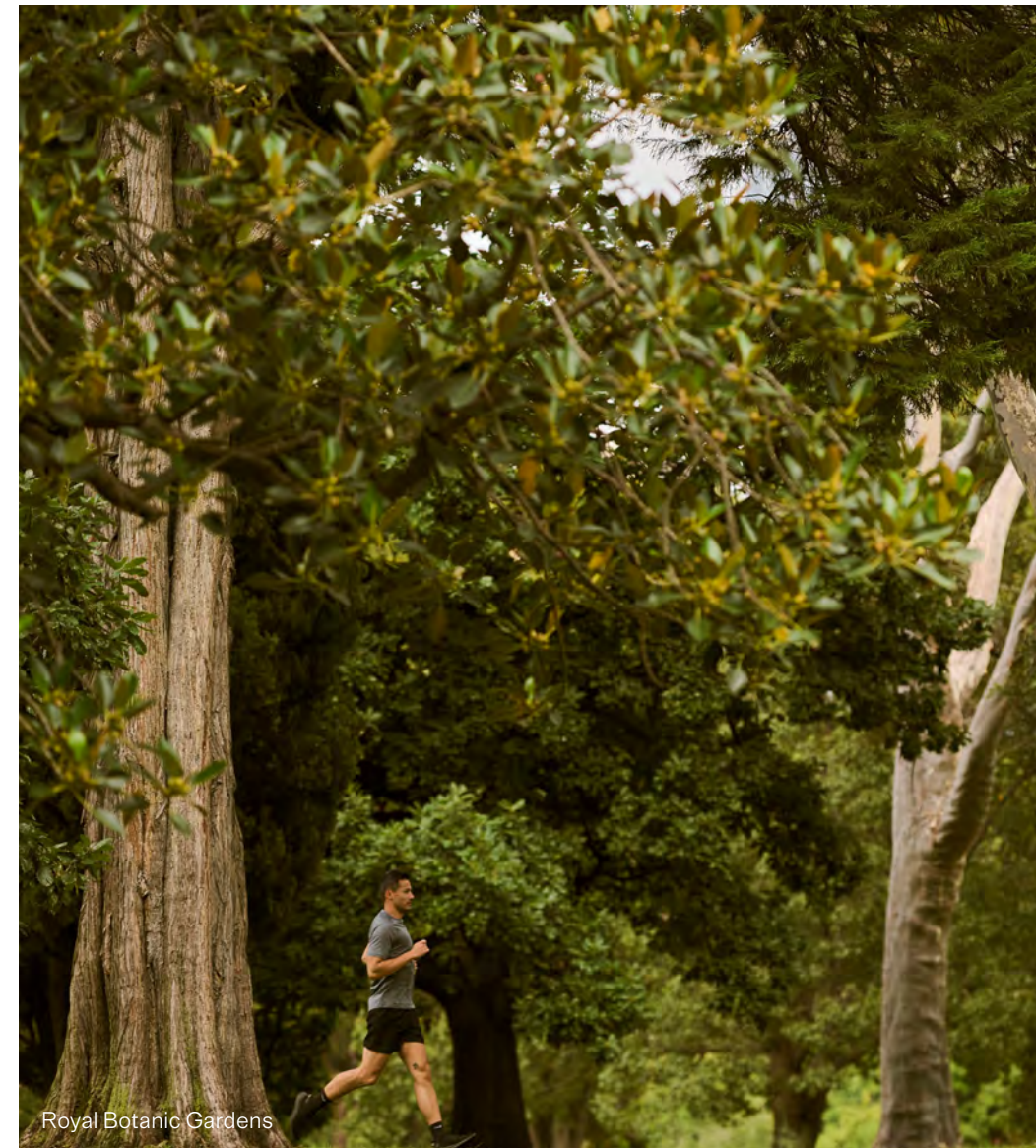


Church Street Bridge, South Yarra



Church Street Bridge, South Yarra

SOUTH YARRA
TURN LEFT



Royal Botanic Gardens



Como Park, South Yarra

Wander along the Yarra River through local parks to the Royal South Yarra Lawn Tennis Club or to the Royal Botanic Gardens, all within an easy stroll. The Yarra River Reserve and Como Landing are lovely places to relax, where the picnic spots, private rowing sheds and huge playground enjoy spectacular river views.



Pioneer Women's Memorial Garden



Kings Domain



Como House, South Yarra



Royal South Yarra Lawn Tennis Club

From this quiet pocket, cross the picturesque Church Street Bridge into Cremorne – a hub of culture and culinary choices. Renowned for its cafes, restaurants and bars as it is for its design-minded stores and gallery spaces, browse the best in modern furniture at Poliform and Space on your way to lunch at local favourites Top Paddock and Clover on Swan Street.



Poliform, Cremorne



Clover, Richmond



Baby Pizza, Cremorne

SOUTH YARRA
TURN RIGHT



Chapel Street, South Yarra



Bacash, South Yarra

Immerse yourself in the energy of South Yarra – a vibrant centre of shopping, wining and dining, convenience, entertainment and culture. With a second-to-none hospitality scene, South Yarra offers culinary experiences for every taste.

Abacus Bar & Kitchen offers all-day dining using simple, seasonal produce. Perfect for a night out, Matilda specialises in open fire and hot coals with delicious cocktails and an impressive wine list, while France-Soir is a tiny but truly exceptional celebration of real French food. On Commercial Road, Prahran's fresh food market is a must, selling fresh and organic produce from local farmers and traders for over 160 years.



France-Soir, South Yarra



Matilda, South Yarra



Prahran Market, South Yarra

South Yarra is a kaleidoscope of lifestyle opportunities. For beauty and fashion, Dior and Scanlan & Theodore set the tone, while One Hot Yoga is the place to find mindfulness and movement. Modern art gallery Bromley & Co. is the gateway to the mind of creative visionary David Bromley and one of many notable creative and cultural spaces to visit.



Bromley & Co, South Yarra



Scanlan Theodore, South Yarra



Dior Beauty Boutique, South Yarra

571

571



Port Phillip Bay

South Yarra Train Station

Como Park

Melbourne Grammar School

Main Yarra Trail

CityLink

Melbourne Arts Precinct

Rod Laver Arena

ACMI

MCG

Australian Catholic University

Alfred Hospital

Wesley College

Albert Park Lake

MSAC

Fawkner Park

Melbourne High School

Royal Botanic Gardens

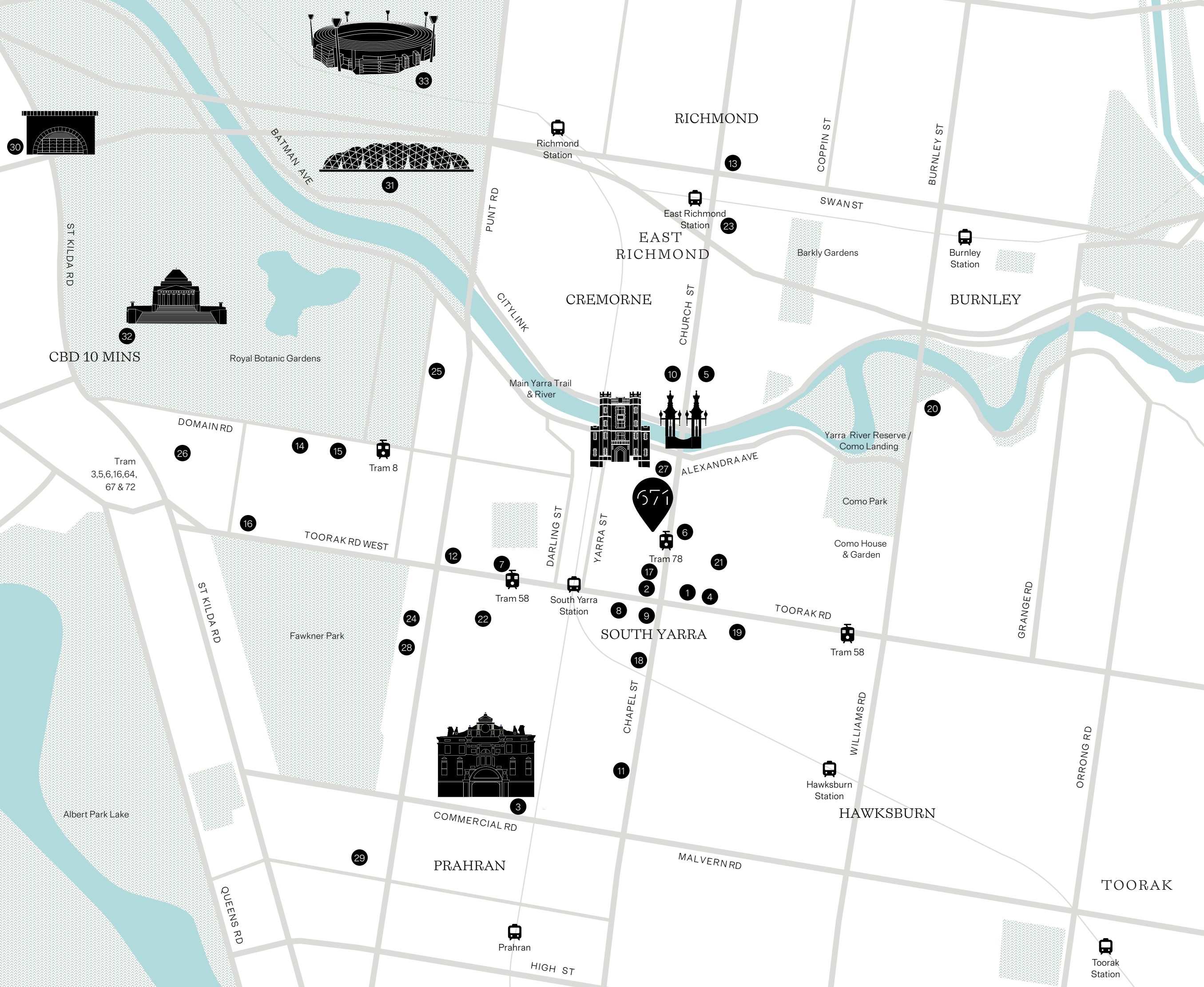
AAMI Park

Federation Square

Richmond Station

RMIT University

University of Melbourne



RETAIL

1. Dior Perfum & Beauty Boutique
2. Scanlan Theodore
3. Prahran Market
4. Bromley & Co
5. Space Furniture
6. LaManna & Sons
7. Mecca
8. Aesop
9. Country Road

HOSPITALITY

10. Top Paddock
11. Abacus Cafe
12. France Soir
13. Clover
14. Matilda
15. Bacash
16. Bistro Gitan
17. Yugen Dining
18. Thirty Eight Chairs
19. Shadowboxer

WELLNESS

20. Royal South Yarra Lawn Tennis Club
21. One Hot Yoga & Pilates
22. Frankie Salon
23. 1R

EDUCATION

24. Christ Church Grammar School
25. Melbourne Girls Grammar
26. Melbourne Grammar School
27. Melbourne High School
28. South Yarra Primary School
29. Wesley College

CULTURE & RECREATION

30. National Gallery of Victoria
31. AAMI Park
32. The Shrine of Remembrance
33. Melbourne Cricket Ground

PARKS



RIVER & LAKES



TRAIN



TRAM





Artist's Impression



CHAPTER [6]
The Team

A COLLECTIVE OF LEADING DESIGN PRACTICES

Combining Bates Smart's transformative thinking and timeless design with CASA's commitment to authenticity and sophistication, 671 Chapel Street is an exceptional opportunity. Complemented and emboldened by Jack Merlo's distinctive flora and landscaping, it embodies its place and sets new standards of urban living.

[ENVISIONED BY] CASA

CASA delivers exceptional homes in some of Australia's most desirable locations. Composed of an accomplished team of industry experts and backed by a global institutional funding partner, CASA identifies and partners with best in class architects, designers and builders to help realise each property's unique vision. With a forward-thinking culture and solid foundation of experience, CASA represents a new focus and desire to create enduring residential spaces that will inspire and celebrate contemporary living at its best.

CASA

[DESIGNED BY] BATES SMART

Bates Smart is a citymaking design practice, combining architecture, interior design and urban design to create places and spaces that improve people's lives. Its team of over 300 across Melbourne, Sydney and Brisbane, take a rigorous, astute and highly collaborative design approach to create architecture defined by quality of thinking and resolution. Bates Smart nurtures and develops every size of project and all its elements, until the details complement and enhance the whole.

BATESSMART™

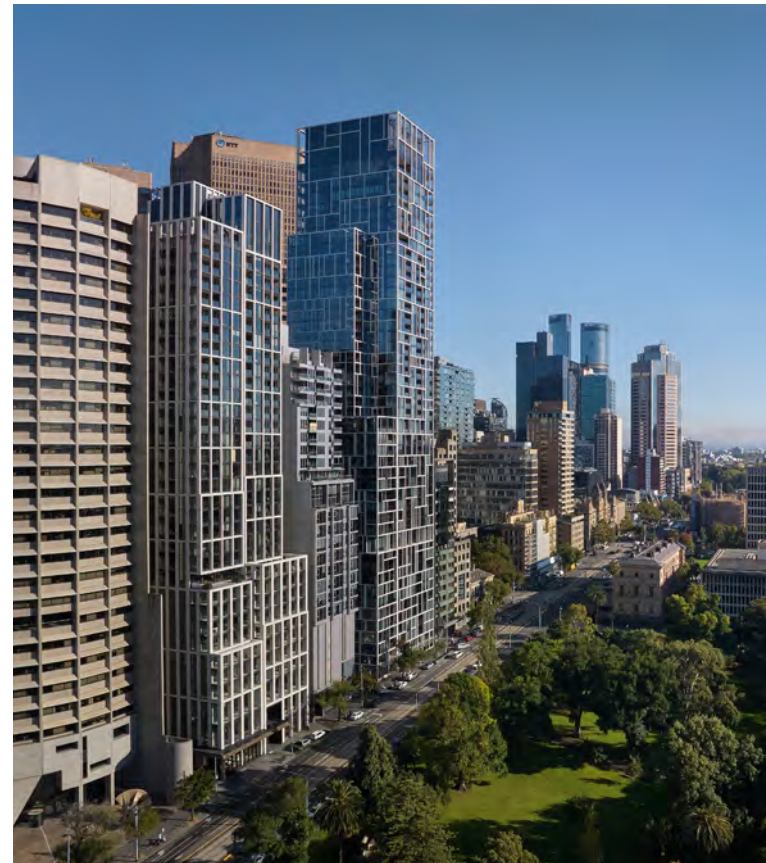
[LANDSCAPED BY] JACK MERLO

Renowned for his impeccable landscape architecture and collaborative approach, Jack Merlo and his team elevate outdoor spaces, where landscape and architecture exist as one. Jack is a highly sought-after partner on high-end multi residential projects, bringing innovative thinking and meticulous execution to the integration of nature into urban environments. Both ordered and organic, each new project is an individual and considered response to the collective vision, creating spaces to be enjoyed for years to come.

JACK MERLO



45 McLaren Street, North Sydney,
developed by CASA



17 Spring Street, Melbourne,
designed by Bates Smart



Vista Grove, Toorak,
landscaped by Jack Merlo

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