



EBLANA



Everything old is new again

Experience the epitome of elegance and heritage with Eblana, a prestigious development that beautifully marries the charm of a historic East Melbourne terrace with the sophistication of luxury apartment living. Eblana stands as a testament to timeless beauty.





Eblana, the former home of the Young & Jackson publican, Thomas Jackson, will retain its original form and be transformed into four full floor apartments.

This historic East Melbourne terrace has been meticulously restored by PB&CO, renowned for their expertise in preserving and enhancing heritage structures. The result is a harmonious blend of classic grandeur and contemporary opulence.





Indulge in the finest in apartment living with Eblana's collection of four exceptional residences. Each apartment is a unique masterpiece, adorned with meticulously curated finishes that reflect a commitment to quality and craftsmanship. From high-end fixtures to bespoke details, every element has been carefully selected to create a haven of luxury.



Eblana seamlessly integrates modern comfort with heritage charm. Spacious interiors bathed in natural light provide a welcoming ambiance, while state-of-the-art amenities ensure a lifestyle of convenience and relaxation. Immerse yourself in the rooftop oasis with stunning city views, stay active in the fitness center, and entertain guests in the beautifully designed communal spaces.







Eblana presents a rare opportunity for discerning investors to own a piece of Melbourne's rich history while enjoying the benefits of contemporary luxury. With its heritage significance, prime location, and impeccable design, Eblana promises not only an extraordinary lifestyle but also a sound investment for the future. Limited to 4 residences and offered exclusively by invitation only.



Situated in the heart of East Melbourne, Eblana offers an enviable address that puts you at the centre of Melbourne's cultural & culinary delights. Eblana's location is a gateway to the very best this city has to offer.



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PB&Co founder Michael has a vision to deliver effortless luxury and unrivalled experiences, through timeless design and exclusive partnerships. They create spectacular residences and unforgettable experiences that authentically elevate living without compromise.



Working collaboratively with like-minded pioneers, we deliver world-class architecture, impeccable interiors and flawless finishes. Building on heritage and the idea of timeless, classical design, Eblana honours the past to shape the future. With our highly acclaimed design partners, we have created a new benchmark for luxurious living. Infused with the unmistakable Bayside lifestyle, Eblana will be as desirable in a hundred years as it is today, an enduring masterpiece to last for generations. It is more than just a place to live. It is a story waiting for the next chapter.



Our vision is to create timeless residences and unforgettable experiences that authentically elevate living without compromise. To provide an unparalleled offering that delights, surprises, and surpasses all expectations of what luxury living can be.